COMMITTEE	Language Committee
DATE	15 January 2014
REPORT TITLE	Gwynedd Language Strategy 2014 - 2017 Draft
AUTHOR	Debbie Anne Williams Jones Democratic Services Manager
PURPOSE OF REPORT	The Language Committee has a responsibility to fulfil a consultative role on language promotion strategies within the county.
	The purpose of the report is to seek the opinion of members on the Draft Gwynedd Language Strategy 2014-2017
RECOMENDATIONS	The Members are asked to:  - present their comments on the following parts of the Strategy:  - Strategic Fields - Outcomes - Indicators - Strategic Actions  - submit any other general comments and observations to the attention of the consultant as part of the consultation period at the end of January 2014.
CABINET MEMBER	Ioan Thomas

## 1. BACKGROUND

- 1.1 Hunaniaith is responsible for setting the strategic direction for promoting the Welsh language in Gwynedd.
- 1.2 Hunaniaith's work programme derives from 2 places:
  - Welsh Government Grant Programme
  - Gwynedd Council Strategic Plan
- 1.3 One of the commitments within the hunaniaith work programme for 2013/14, funded by the Welsh Government grant, is to draw up a Draft Language Strategy and Operational Plan for Gwynedd for 2014-2017.

1.4 During the summer of 2013, a brief was drawn to commission an independent consultant to write the Gwynedd Welsh Language Strategy 2014-2017 and Draft Operational Plan on behalf of hunaniaith. Following a tendering process, a consultant was appointed to start the work in September 2013.

## 2. GWYNEDD LANGUAGE STRATEGY 2014-2017 DRAFT

- 2.1 The draft Strategy presented is based on the findings of the 2011 Census, as well as qualitative data and evidence gathered as part of numerous discussions held over the last few months between the consultant and major stakeholders; individuals, organisations, groups and establishments.
- 2.2Based on these discussions, the consultant and hunaniaith identified 6 main strategic fields to be included in the draft document, which are:
  - The Family
  - Children and Young People
  - Communities
  - Welsh Language Service Provision
  - The Workplace
  - Infrastructure
- 2.3 These strategic fields give details as to the kind of outcomes hunaniaith would like to achieve for the Welsh language in Gwynedd, some indicators that could be measured during that period, as well as suggestions for strategic action that could be implemented in order to achieve the outcomes in every field.
- 2.4 The Language Committee has a duty to fulfil a consultative role on language promotion strategies within the county. As a result, the purpose of presenting the draft Language Strategy to the Language Committee is to seek the opinion of members on the above mater. This will allow hunaniaith and the consultant to consider and incorporate the comments before publishing the final draft document for consultation at the end of January 2014.
- 2.5As part of the consultation arrangements on the final draft document at the end of January 2014, there will be a further opportunity for the members to individually submit general comments and observations to the consultant.

## 3. RECOMENDATIONS

The members are asked to:

- Present their comments on the following aspects of the draft Strategy:
  - Strategic Fields

- Outcomes
- Indicators
- Strategic Action
- Submit any other general comments to the attention of the consultant as part of the consultation period at the end of January 2014.